

**PENN STATE PRSSA REGIONAL ACTIVITY**  
***THE REALITY OF PR: A SURVIVOR'S GUIDE***  
***TO THE PUBLIC RELATIONS WORLD***  
**MARCH 25-26, 2011**

Name: \_\_\_\_\_

College/University: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Any food allergies or sensitivities: \_\_\_\_\_

**Regional Activity – Saturday, March 26** (Non-PRSSA Members)

- Early registration: **\$40 per person**, must be postmarked by Feb. 23, 2011
- Regular registration: **\$50 per person**, must be postmarked by March 9, 2011

**Social Event – Friday, March 25**

Friday night's social is optional due to potential travel conflicts; however, all participants are strongly encouraged to attend.

- Social registration: **\$10 per person**, must be postmarked by March 9, 2011

Please return this form and a check for the total amount of your registration to:

Dr. Ann Marie Major  
Attn: PRSSA Regional Activity  
105A Carnegie Building  
University Park, PA 16802

Checks can be made payable to: **Public Relations Student Society of America.**

**Lodging and Travel:**

Please see attached document for lodging and travel options during your time at Penn State.

Please choose your preference:

- Making own lodging arrangements
- Interested in lodging with PSU PRSSA host

Please direct questions to **Brittany Thomas**, Outreach Coordinator, at [prsurvivorpsu@gmail.com](mailto:prsurvivorpsu@gmail.com).

**Refund Policy:** Non-PRSSA members may receive a full refund on registration if they inform Regional Activity coordinators of their cancellation by March 9, 2011. They may receive half of their registration back until March 15, 2011.

## **Lodging and Transportation Options**

### **Lodging**

Penn State PRSSA understands that many who attend the Regional Activity will be coming from out of town and will require overnight lodging. There are many hotel options in State College. Additionally we will be offering home-stays, where visiting PRSSA members can stay with Penn State PRSSA members to save on lodging costs. **Please mark on your registration form if you will be staying with a PRSSA member.**

If you plan on making your own arrangements there are several hotel options that you make look into. Names, addresses and phone numbers of hotel options are as follows:

The Penn Stater  
215 Innovation Boulevard  
State College, PA 16803  
814-863-5084  
[www.pshs.psu.edu/](http://www.pshs.psu.edu/)

The Atherton Hotel  
125 S. Atherton Street  
State College, PA 16801  
814-231-2100  
[www.athertonhotel.net](http://www.athertonhotel.net)

The Days Inn  
240 S. Pugh Street  
State College, PA 16801  
814-238-8454  
[www.daysinn.com](http://www.daysinn.com)

Hampton Inn  
1101 E. College Ave.  
State College, PA 16801  
814-238-7320  
[www.hamptoninn.com](http://www.hamptoninn.com)

Ramada Hotel & Conference Center  
1450 S. Atherton St.  
State College, PA 16801  
814-238-3001  
[www.ramadasc.com](http://www.ramadasc.com)

Hilton Garden Inn  
1221 E. College Ave.  
State College, PA 16801  
814-272-1221  
[www.hiltongardeninn.com](http://www.hiltongardeninn.com)

### **Transportation**

Due to the large number of students coming and going from Penn State on a regular basis, there are several transportation options including air and bus. Parking on campus is free on the weekends if you chose to drive. The closest airport is University Park Airport, check out [www.universityparkairport.com](http://www.universityparkairport.com) for info. There are also several bus companies that come in and out of State College. The second closest airport is Harrisburg and is larger than the University Park Airport. If you need picked up, please don't hesitate to let us know. Also, one of our sponsors is offering discounted. Please see below:

**Fullington Trailways**, a bus company that travels from such places as Philadelphia, Pittsburgh and New York City to Penn State, will be providing those attendees who travel with them to the Regional Activity with the following incentives:

- 20% deducted from your total ticket price from any Fullington Trailways scheduled line run service.
- \$10 deducted from your total ticket price from any one-way Fullington Express bus. Purchase tickets online at "tickets.fullingtontours.com".
- \$20 deducted from your total ticket price from any round-trip Fullington Express bus. Purchase tickets online at "tickets.fullingtontours.com".

You will receive your refund through the mail after the conference. To do so you will need to fill out the form found on the Regional Activity website and return it to one of the Regional Activity Coordinators during the conference. Forms will be available during the conference as well. **You must provide a copy of your ticket.**

To learn more about Fullington Trailways' scheduled times and locations, visit [www.fullingtontours.com](http://www.fullingtontours.com). You can also call the State College Bus Terminal at 814-238-1100 or 814-238-7971.

**\*\*Note:** These discounts can **only** be applied to the **Fullington Trailways bus lines**- Fullington has no authority to reduce any other bus carriers' fares (Greyhound, Bieber, Martz and Susquehanna Trailways, etc.)